

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV; Raleigh NC

Date:

9-24-12

I, Smart Media Group,

being/on behalf of: Pat McCrory, a legally

qualified candidate of the Republican political

party for the office of: Governor

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges: \$ 59765.91 / \$ 50987.25 net (+1875)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Pat McCrory Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Massachi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5/31/12

Date

Julie A. Kean
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Product</u> MCCRORY 9/24		
<u>Contract Dates</u> 09/24/12 - 09/30/12		<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/16/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 380.30
<u>IDB#</u>	<u>Advertiser Code</u> MCCRO	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	WRAL	09/28/12	09/28/12	Price is Right	11a-12p		:30				NM	1	\$500.00
		CLASS 1 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00	4.40			
N 4	WRAL	09/28/12	09/28/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$875.00	8.20			
N 5	WRAL	09/28/12	09/28/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$300.00	2.80			
N 6	WRAL	09/28/12	09/28/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$450.00	3.60			
N 7	WRAL	09/28/12	09/28/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$380.00	3.60			
N 8	WRAL	09/24/12	09/24/12	Price is Right	11a-12p		:30				NM	1	\$500.00
		CLASS 1 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----				1	\$500.00	4.40			
N 9	WRAL	09/24/12	09/24/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
		CLASS 2 - CANDIDATE 8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----				1	\$875.00	8.20			
N 10	WRAL	09/24/12	09/24/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----				1	\$300.00	2.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/16/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	WRAL	09/24/12	09/24/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$450.00	3.60			
N 12	WRAL	09/24/12	09/24/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$380.00	3.60			
N 13	WRAL	09/29/12	09/29/12	Sat Hour 3	10-11p		:30				NM	1	\$1,300.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1--				1	\$1,300.00	5.50			
N 14	WRAL	09/29/12	09/29/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$155.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$155.00	2.50			
N 16	WRAL	09/29/12	09/29/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$270.00	4.20			
N 17	WRAL	09/29/12	09/29/12	CBS This Sat Morning 8-9a	8-9a		:30				NM	1	\$470.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$470.00	3.80			
N 18	WRAL	09/29/12	09/29/12	Sat Hour 2	9-10p		:30				NM	1	\$1,300.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,300.00	3.70			
N 19	WRAL	09/30/12	09/30/12	6pm News (Sun)	6-630p		:30				NM	1	\$350.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00	8.10			
N 20	WRAL	09/30/12	09/30/12	WRAL Sun Morning News	7-9a		:30				NM	1	\$400.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00	4.70			
N 21	WRAL	09/30/12	09/30/12	CBS Sunday Morning	9-1030a		:30				NM	1	\$600.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$600.00	5.10			
N 22	WRAL	09/30/12	09/30/12	Sun Hour 2	9-10pm		:30				NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$3,115.00	8.60			
N 23	WRAL	09/27/12	09/27/12	Price is Right	11a-12p		:30				NM	1	\$500.00
CLASS 1 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$500.00	4.40			

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<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/16/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 24	WRAL	09/27/12	09/27/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$875.00	8.20			
N 25	WRAL	09/27/12	09/27/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE 8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$300.00	2.80			
N 26	WRAL	09/27/12	09/27/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$380.00	3.60			
D 27	WRAL	09/27/12	09/27/12	Thu Hour 2	9-10p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
N 28	WRAL	09/25/12	09/25/12	Price is Right	11a-12p		:30				NM	1	\$500.00
CLASS 1 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$500.00	4.40			
N 29	WRAL	09/25/12	09/25/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$875.00	8.20			
N 30	WRAL	09/25/12	09/25/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$300.00	2.80			
N 31	WRAL	09/25/12	09/25/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$380.00	3.60			
N 32	WRAL	09/25/12	09/25/12	Tue Hour 1	8-9p		:30				NM	1	\$3,550.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,550.00	16.30			
N 33	WRAL	09/26/12	09/26/12	Wed Hour 3	10-11p		:30				NM	1	\$3,335.00
CLASS 3 - CANDIDATE 8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,335.00	9.50			
N 34	WRAL	09/26/12	09/26/12	Price is Right	11a-12p		:30				NM	1	\$500.00
CLASS 1 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$500.00	4.40			
N 35	WRAL	09/26/12	09/26/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$875.00	8.20			
N 36	WRAL	09/26/12	09/26/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE r8.23													

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Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116654 /	06218176

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/12 - 09/30/12	MCCRORY 9/24	924930

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	08/16/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$300.00	2.80			
N 37	WRAL	09/26/12	09/26/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$450.00	3.60			
N 38	WRAL	09/26/12	09/26/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$380.00	3.60			
N 39	WRAL	09/28/12	09/28/12	Fri Hour 3	10-11p		:30				NM	1	\$2,225.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$2,225.00	10.10			
N 40	WRAL	09/28/12	09/28/12	Late News	11-1135p		:30				NM	1	\$1,335.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,335.00	7.70			
N 41	WRAL	09/28/12	09/28/12	Letterman Friday	1205x-107x		:30				NM	1	\$90.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$90.00	3.50			
N 42	WRAL	09/28/12	09/28/12	Noon News	12p-1p		:30				NM	1	\$215.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$215.00	6.50			
N 43	WRAL	09/28/12	09/28/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,115.00	8.60			
N 44	WRAL	09/28/12	09/28/12	Fri Hour 1	8-9p		:30				NM	1	\$1,570.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,570.00	6.40			
N 45	WRAL	09/28/12	09/28/12	Fri Hour 2	9-10p		:30				NM	1	\$1,790.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,790.00	8.00			
N 46	WRAL	09/24/12	09/24/12	Late News	11-1135p		:30				NM	1	\$1,335.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$1,335.00	7.70			
N 47	WRAL	09/24/12	09/24/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$270.00	3.50			
N 48	WRAL	09/24/12	09/24/12	Noon News	12p-1p		:30				NM	1	\$215.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116654 /	06218176

Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	MCCRORY 9/24	924930

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/16/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$215.00	6.50			
N 49	WRAL	09/29/12	09/29/12	7pm News	7-730p		:30				NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$270.00	4.40			
N 50	WRAL	09/29/12	09/29/12	Sat Hour 1	8-9p		:30				NM	1	\$550.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$550.00	3.50			
N 51	WRAL	09/30/12	09/30/12	Sun Hour 3	10-11p		:30				NM	1	\$2,000.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,000.00	5.30			
N 52	WRAL	09/30/12	09/30/12	Late News	11-1135p		:30				NM	1	\$1,335.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,335.00	7.70			
N 53	WRAL	09/30/12	09/30/12	60 Minutes	7-8p		:30				NM	1	\$2,670.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,670.00	7.90			
N 54	WRAL	09/30/12	09/30/12	Sun Hour 1	8-9p		:30				NM	1	\$1,500.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,500.00	5.60			
N 55	WRAL	09/27/12	09/27/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$270.00	3.50			
N 56	WRAL	09/27/12	09/27/12	Noon News	12p-1p		:30				NM	1	\$215.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$215.00	6.50			
N 57	WRAL	09/27/12	09/27/12	6pm News (M-F)	6-630p		:30				NM	1	\$1,335.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,335.00	10.90			
N 58	WRAL	09/25/12	09/25/12	Tue Hour 3	10-11p		:30				NM	1	\$2,225.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$2,225.00	10.10			
N 59	WRAL	09/25/12	09/25/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$270.00	3.50			
N 60	WRAL	09/25/12	09/25/12	Noon News	12p-1p		:30				NM	1	\$215.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
116654 /	06218176

Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	MCCRORY 9/24	924930

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/16/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$215.00	6.50			
N 61	WRAL	09/25/12	09/25/12	5:30 News	530-6p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,115.00	8.50			
D 62	WRAL	09/25/12	09/25/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
N 63	WRAL	09/25/12	09/25/12	Tue Hour 2	9-10p		:30				NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,115.00	15.20			
N 64	WRAL	09/26/12	09/26/12	Late News	11-1135p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,335.00	7.70			
N 65	WRAL	09/26/12	09/26/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$270.00	3.50			
N 66	WRAL	09/26/12	09/26/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$215.00	6.50			
N 67	WRAL	09/26/12	09/26/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,115.00	8.60			
N 68	WRAL	09/30/12	09/30/12	Sun Hour 2	9-10pm		:30				NM	1	\$2,000.00
CLASS 3 CANDIDATE R8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,000.00	0.00			
N 69	WRAL	09/27/12	09/27/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,115.00	8.60			
Totals										380.30		64	\$59,765.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	64	\$59,765.00	\$50,800.25
Totals	64	\$59,765.00	\$50,800.25

Signature: _____ **Date:** _____

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